

# Ryan DeLiso

Principal Experience Designer

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Detroit, MI 48221

## Profile

*Advocating for our user's needs, balancing business goals while creating exceptional product experiences.*

## Skills

Extensive experience leading UX teams, designing product experiences for B2B enterprise SaaS applications focused in the APM space.

I work closely with leadership teams, Project managers and development teams to prioritize our user's needs.

I'm highly proficient and creating user flows, user journey, wireframes and hifi mocks and prototypes.

Software I'm familiar with

- Figma
- Sketch
- Illustrator
- Photoshop
- Invision
- After Effects
- Microsoft office
- HTML/CSS/SCSS

## Work experience

### Dynatrace

Detroit, MI 2017 - present

- Responsible for user experience vision, execution and quality of for Dynatrace's Digital Business solutions
- Coordinate with leadership, development teams and stakeholders to align user needs and business goals
- Lead a small team of UXer's on mulitple UX topics
- Highly proficient with user flows and journey's, wireframes, and hifi prototypes

### Eview 360

Farmington Hills, MI 2007 - 2017

- Supervised a team of six designers and developers
- Managed 20+ projects monthly with budgets between \$30k - \$1mil
- Headed a team of designers, developers and hardware engineers to develop dighital signage software
- Launched digital design and signage technology used by Ford Motor Co
- Guided international design projects for Fiat and Maserati

## Education

### College for Creative Studies

Detroit, MI 2006

- BFA in Graphic design.
- Completed coursework in Graphic design and Interactive design.

### Art Institute of Florence

Florence, Itally, 2004

- BFA in Graphic design.
- Completed coursework in Graphic design and Interactive design.